



2015

MERLE NORMAN[®] COSMETICS

SKIN CARE | COLOR | GIFTS | PROMOTIONS | SERVICE



SERUMS



for hydration & anti-aging

ANTI-AGING COMPLEX DRY OIL SERUM

Innovative dry oil serum provides immediate hydration to skin while helping to improve skin firmness, elasticity and suppleness. Available November 2015.



for anti-aging, skin tone & texture

RETINOL NIGHT COMPLEX

Nighttime serum with micro-encapsulated Retinol helps improve skin tone. Available November 2014.



for sagging & deep lines

WRINKLE SMOOTHER LIFT & FIRM SERUM

Advanced peptide-packed serum helps skin return to firm.



for fine lines

FINE LINE MINIMIZER

Intensive Pro-Retinol serum reduces the appearance of fine lines.



for discoloration & dullness

BRILLIANT-C BRIGHTENING SERUM

High level of concentrated Vitamin C helps improve skin clarity.



for uneven texture

AHA INTENSIVE COMPLEX

Exfoliating serum with 10% AHA helps skin look more radiant.



for uneven texture

RENEW

Non-acid enzymatic serum gently exfoliates rough texture and flakiness.



for dryness

ENERGIZING CONCENTRATE

Super-hydrating serum with Sodium Hyaluronate quenches thirsty skin.



for prevention

AGE DEFYING SERUM

Vitamin-enriched serum defends your skin against first signs of aging.



for all skin types

WRINKLE SMOOTHER

Anti-wrinkle moisturizer with Argireline, a hexapeptide, helps smooth out lines.



for normal to oily skin types

MATTE OIL-FREE MOISTURIZER

Lightweight lotion with micro spheres absorbs oil throughout the day.



for all skin types

ANTI-AGING COMPLEX NIGHT CREAM

Nighttime formula with Triple Peptide Complex helps reduce signs of premature aging.



for all skin types

ANTI-AGING COMPLEX EMULSION BROAD SPECTRUM SPF 30

Helps repair past damage with Triple Peptide Complex while SPF 30 helps prevent future damage.



for all skin types

BRILLIANT-C MOISTURIZER

Anti-aging moisturizer infuses skin with Vitamin C and other brightening agents.

MOISTURIZER FACE/SPECIALTY



for all skin types & sensitivity concerns

GENTLE SOLUTIONS MOISTURIZER

Lightweight moisturizer, designed for sensitive skin. Does not contain eight known skin irritants.



for all skin types

NIGHT TIME RECOVERY CREME

Time-released hydrating formula replenishes lost moisture while you get your zzz's.



for normal to dry & normal to oily skin types

PREVENTAGE™ FIRMING DEFENSE CREME BROAD SPECTRUM SPF 15

Multi-tasking cream helps firm and protect skin with Vitamins and SPF 15.



for dry skin types

DAILY MOISTURE CREAM

Lightweight cream provides deep moisturization with Bio Moisture Complex.™



for all skin types

ULTIMATE FIRMING NECK CREAM

Ultra rich and luxurious formula immediately cradles the neck and chest.

Ask About Specialty Products For Any Acne, Redness or Hormonal Concerns. And don't forget your eyes! See back panel.

YOUR FREE EXPRESS FACIAL INCLUDES A 1-ON-1 SKIN CONSULTATION AND THE CHANCE TO TRY PRODUCTS THAT MEET YOUR SPECIAL NEEDS.

CHOOSE FROM 5 PAMPERING EXPRESS FACIALS.



NEW! Apple & Cinnamon
Pore Cleansing

Deep clean pores with this refreshing, skin resurfacing facial, which features the mouth watering scent of crisp green apples and cinnamon. Special spherical microbeads and Witch Hazel help absorb and remove excess oil while astringent Cinnamon refines pores, revealing fresh, shine-free skin.



Cocoa & Vanilla
Brightening Facial

Indulge your senses with a rich chocolate and vanilla scent as you relax and let glow. Pomegranate and Licorice Extracts help skin appear brighter and visibly younger-looking.



Lavender & Ginseng
Hydrating Facial

Delight in the aroma of lavender as your skin is enveloped in a moisture-rich gel that quenches dehydrated complexions with super hydrating Sodium Hyaluronate, which is able to hold 1,000 times its weight in water.



Oat & Chamomile
Soothing Facial

Have a pampering *ahhh* moment. This luxurious skin soother restores pH balance with natural extracts, leaving your skin feeling calm and comfortable.



Pumpkin & AHA
Retexturizing Facial

A treat for the senses, this highly effective exfoliation treatment smells like freshly baked pumpkin bread! The Fruit Acid Complex and pumpkin enzymes reveal softer, smoother skin.

— EYE MOISTURIZERS —



*for premature aging
& prevention*

ANTI-AGING COMPLEX EYE TREATMENT BROAD SPECTRUM SPF 15

Targets key aging concerns while SPF 15 helps protect skin.



for sensitive eyes

GENTLE SOLUTIONS EYE CREAM

Provides long-lasting hydration while soothing skin with natural extracts. Does not contain eight known skin irritants.



for premature aging

WRINKLE SMOOTHER EYE

Helps smooth out and minimize the appearance of fine lines with Argireline.



*for discoloration
& dullness*

BRIGHTANT-C EYE CREAM

Brightens as it moisturizes with Vitamin C and natural extracts.

Give your skin a delicious treat.

**BOOK YOUR
EXPRESS FACIAL TODAY!**

APPOINTMENT WITH:

Beauty Consultant

Date

Time



LET US PAMPER YOU WITH A FREE EXPRESS FACIAL*

Only available at Merle Norman!

**Our exclusive service indulges
your senses and treats your skin
in about 10 minutes!**

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*Based on schedule availability. Length may vary based on number of products used in service.

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for a service that indulges your
senses and treats your skin in
about 10 minutes!

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Studio Name
Address
Phone Number
Business Hours

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Free Express Facials Ad Slick 15-7
S.A.U. system: 3 columns x 7" (6-7/16" x 7")

RESIZING AND CUSTOMIZING INSTRUCTIONS

*A clear zone of 1/2 the height of the logo must be maintained as shown below.
No text or graphic elements can appear in this clear zone. Logo and tagline may
not be stretched or manipulated in any way.*



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appointment for a service
that indulges your senses
and treats your skin in
about 10 minutes!

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Free Express Facials Ad Slick 15-7
S.A.U. system: 2 columns x 7" (4-1/4" x 7")

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senses and treats your skin in
about 10 minutes!

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Free Express Facials Ad Slick 15-7
S.A.U. system: 2 columns x 3.5" (4-1/4" x 3-1/2")

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ENJOY A FREE EXPRESS FACIAL*

CHOOSE FROM:

Cocoa & Vanilla
Brightening

NEW! Apple & Cinnamon
Pore Cleansing Facial

Lavender & Ginseng
Hydrating

Oat & Chamomile
Soothing

Pumpkin & AHA
Retexturizing

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**NEW! Apple &
Cinnamon Pore
Cleansing Facial**

**ENJOY
A FREE
EXPRESS
FACIAL***

Call in to book your appointment
for a service that indulges your
senses and treats your skin in
about 10 minutes!*

*Based on schedule availability. Length of service
may vary based on number of products used.

OPEN AREA